



## TD Ameritrade Institutional Best Paper Award for Behavioral Finance

The CFP Board Center for Financial Planning is pleased to announce the **TD Ameritrade Institutional Best Paper Award for Behavioral Finance**. It will be presented at the **2020 Academic Research Colloquium for Financial Planning and Related Disciplines** to the scholar(s) with the best paper on the discipline of **Behavioral Finance** with implications for financial planning practice.

The Best Paper Award carries with it a **\$2,500 cash prize** for the author(s) of the winning paper.

### Criteria for this award includes:

- Relevance and significance of topic and research question(s) that relate to **behavioral finance** with implications for financial planning practice
- Clarity of research question(s)
- Thoroughness of literature review
- Appropriateness of methodology for study
- Contribution to the body of knowledge of financial planning

The Best Paper Award winner will be selected from among the complete papers submitted for presentation at the Colloquium. A selection committee will review all submissions, with each submission reviewed anonymously by at least two peer reviewers.

***The winning paper's author (or at least one of the authors if there is more than one) must be registered for the Colloquium to receive the award. The recipient of this award will be announced during the Academic Research Colloquium.*** The Colloquium will be held February 20-22, 2020 in Arlington, Virginia. Registration and hotel information is available on the [event webpage](#).

### **Paper Submission Deadline: September 15, 2019**

**Submission Process:** Please submit your paper or abstract at [www.CenterforFinancialPlanning.org/2020Papers](http://www.CenterforFinancialPlanning.org/2020Papers). You will be required to upload a blind copy of the PDF in addition to a regular copy containing author information. The cover page of the regular copy should contain the names, addresses, and institutional affiliations of all authors with one author listed as the primary contact person. The blind copy should not contain any author identifying information on the PDF itself. The cover page of both versions should also list whether the submission should be considered for a paper/poster presentation or panel discussion.

### Important details:

- Authors will be notified of acceptance or rejection of the paper by October 31, 2019
- One author from each accepted paper must be registered for the Colloquium prior to December 15, 2019
- Papers already accepted for publication in a refereed journal will not be considered
- Submitted abstracts are expected to result in completed papers before presentation at the Colloquium
- Authors of accepted papers will also be asked to serve as discussants for other papers

**Please Note:** Authors who plan to present at the Colloquium only need to submit an abstract by the submission deadline of September 15, 2019; however, **to be eligible for the TD Ameritrade Institutional Best Paper Award, the author(s) must submit a complete paper by the submission deadline.** Access the [Call for Papers and Posters](#) for additional information.

For further information, please contact [ARC@cfpboard.org](mailto:ARC@cfpboard.org)